

Honey Boo Boo • Planet Tad • Benefits of Being a Zombie

MAD



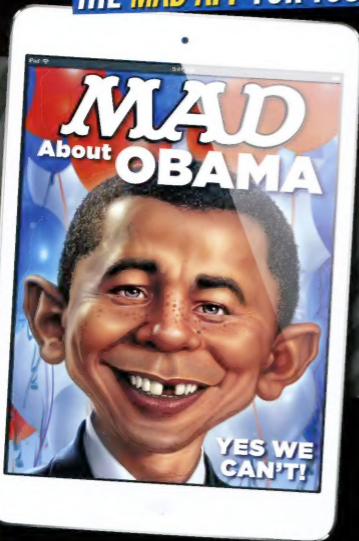
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MAD

Departments

Yoga is great practice for marriage — all you do is bend over backwards when someone tells you to!



NUMBER 520
APRIL 2013

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COVER ARTIST: CHRIS HOUGHTON
BACK COVER STITCHED BY GEBORAH WOODBRIDGE

PG



INCREIBLE CREW

NEW SERIES
JANUARY 24 8/7c
IT'S INCREDI-LOL.

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CARTOON NETWORK.

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ON THEIR FIRST DAY OF CAMP, TOMMY AND BEN DISCOVER TO THEIR HORROR THAT THEY'LL BE STAYING ON TOP OF...

BUNK BED MOUNTAIN!



CHECK OUT
THE FULL VIDEO, AND WATCH THE ENDING AT:
KARTOONNETWORK.COM/BUNKBEOUMOUNTAIN



Letters and Tomatoes



TABLE FULL OF CONTENTS

I have watched your shows as a child but when I got older I got responsible and signed up for subscriptions to *Money*, *Travel & Leisure*, as well as *Cosmopolitan* (every woman can use a few tips "wink") but one day while at work I noticed the sun shining onto a table. I looked and there was a bunch of magazines someone left to share, *Time*, *MAD* and *Forbes*. Being that I was at work and already feeling sad I grabbed *MAD*. Happiest 15 minutes of my day. My laughing started on page 3. I thought I would make a deal. Publish my letter and I will sign up for a *MAD* subscription. If not I will just wait for the loser that leaves them on the table. Your call.

Eva Boyd • Detroit, MI

Resident Eva — What do you mean you started laughing on page 3?!! You do realize that Letters and Tomatoes starts on page 2, right? What the Fraggles!?! No deal! But look on the bright side...of the table, because that's where you'll find free issues of *MAD*, apparently. —Ed.

NO TIME LIKE THE PRESENTS

I am a *MAD* fan, and so are my siblings. This Christmas there were four big presents next to my tree, and they were all addressed to my five-month-old brother. My mom said that my siblings and I could open them, because it was obvious my baby brother couldn't. So we did, expecting baby toys or something. To our surprise, it was a bunch of *MAD* stuff! It was so awesome! Thank you, *MAD*!

Ava Gallagher • Kingston, NY

Ava Flaw — What are you thanking us for? You're the ones who decided to steal gifts from a poor, defenseless baby! That's not what Christmas is all about! Then again, you probably did your brother a favor by taking all that *MAD* stuff away from him. Now he might actually stand a chance at being a successful, well-adjusted member of society! You're a good big sister — enjoy the swag! —Ed.



Eli, Mae, Luc, Ava and Uly Gallagher

SHOWING YOUR TRUE COVERS

We realize that you may have let your subscriptions to *Zeit Magazin* and *Süddeutsche Zeitung Magazin* (basically, the *Time* and *Newsweek* of Germany) lapse. Maybe because you don't speak German, or maybe just because they never featured Spy vs. Spy on their covers. Well, that changes now! (Well, not the "can't speak German" part...) Playing off their own rivalry, both magazines published issues about "Competition," featuring THREE awesome Spy vs. Spy covers done by Spy artist and writer Peter Kuper, with original Spy art throughout! We don't know if any rivalries got settled, but we do know this: three covers on two issues?!? Those are some crazy Germans!



INHERITANCE TAXED

I turned 60 this December. My only child is 16, and I thought I better turn her on to my sordid past as a *MAD* magazine aficionado before I kicked the proverbial bucket. I used to read *MAD* as a teenager and I turned out okay. I didn't turn out as a spy...or a cartoonist. I became a Girl Scout leader and a lawyer. But when I gave my daughter your December issue, she didn't get it. Where did I go wrong? Life is not worth living, without a *MAD*-induced warped sense of humor.

Pat Brown • Clovis, CA

Eastbound and Brown — We can tell you EXACTLY where you've gone wrong: your conviction that your daughter's life "isn't worth living" just because she has the good sense not to share your questionable taste in magazines! Trust us, she's on the right track! If you really want your daughter to be happy, stop pushing our mediocre publication on her and give her something she'll truly appreciate — for instance, a lifetime subscription to *Dirt Wheels*...or, better yet, a one-way ticket far, far away from Clovis, California! —Ed.

LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on...it'll make you feel good about the Internet!



ARMAGEDDON OUTTA HERE

I have a very important question. Did you guys at MAD prepare for the end of the world? I know that some people spent thousands of dollars for underground hideouts to keep them safe. I didn't think that the world was going to end, and I was right. Since you call yourselves a gang of idiots, I was wondering if you were idiotic enough to use all the money you make from creating MAD on surviving the false end of the world. I noticed you mentioned the Mayan Calendar more than once in MAD #519, so you must have thought about it.

Aidan MacSweeney • Assonet, MA

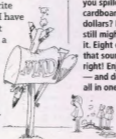
FrankenSweeney — Sure, we think about the end of the world. For example, today we thought, "Boy, it sure would be nice if the world came to an end right now, so we wouldn't have to read this letter from Aidan MacSweeney!" But then the breaks (thanks for nothing, stupid jerk Mayans). To answer your question, no, we didn't prepare for the end of the world. MAD Senior Editor Charlie Kadau did end up buying a 40-year supply of tapioca, but that was unrelated to any doomsday prophecies. —Ed.

WOOD THAT WE COULD

I have been reading MAD since I was three years old. I have almost every magazine you guys have published! One of my favorite things is Spy vs. Spy. This is my first time writing to you. I have 10 shirts but they are now too small, but I am going to get more. I'm a really big fan — I even spray painted MAD on a big piece of wood! I can't wait to receive more magazines and MAD gear! My room is also all decked out in MAD.

Caleb Heideman • Sparta, MO

Heideman and Go Seek — Thank you for your fandom. As we've always said — no greater tribute can be paid to a magazine than to have its name spray-painted on a big piece of wood! Pulitzer-schmullitzer! Best of luck with your continued fandom, and lifetime ban from Home Depot! —Ed.



A MAN OF ACTION FIGURES

My name is Sam and I have been reading and subscribing to your magazine for over a year now. Just recently I bought one of the MAD "Just-us League of Stupid Heroes" Green Arrow figurines when I realized that its label read Aquaman, not Green Arrow (See picture). Do you think this thing could be worth some money?

Sam Caplan • Ambler, PA

Salary Caplan — "Do we think this thing could be worth some money?" Buddy boy, you're the lucky owner of the MAD-figurine equivalent of the famed "Inverted Jenny" postage stamp (value: \$977,500) or the 1909 "Slow" Joe Doyle error card (\$329,000). We're pleased to tell you that your ultra-rare "Alfred Aqua Arrow" could fetch as much as — are you sitting down? — THREE DOLLARS on the open collectibles market. Actually...that's probably a bit high, what with the soup you spilled on the cardboard there. Two dollars? Hmm...that still might be pushing it. Eight cents? Yep, that sounds about right! Enjoy your riches — and don't spend 'em all in one place! —Ed.



THE COSTUMER IS ALWAYS RIGHT

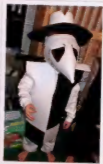
Halloween means a lot of things: candy, spookiness and unlicensed homemade costumes that violate our trademarked characters and take money out of our pockets! Oh well — in the spirit of the season, we'll let it slide.



Fin and Feat Karkowski (hardly a fair fight)



Alex Hartley



Ewan LaFond



Kieran LaFond and Ashley LaFond

Letters and Tomatoes



A HAIRCUT ABOVE

I found out about your magazine when I started watching your TV show so I grew interested. My dad said that I could go into any store that has a magazine section and long story short, I saw my first MAD magazine cover. After that I made a deal with my dad that if I have a haircut, then he would buy me a MAD magazine. Enclosed is a picture of me in my Halloween costume as Alfred E. Neuman. David Holderman • San Jose, CA

Too Hot to Handle, Too Cold to Holderman — You call it a "deal," we call it "cruel manipulation"! Judging from your picture, your father didn't stop at one issue and a single haircut! The missing tooth, the freckles, the ears...He's using your love of MAD to turn you into ALFRED HIMSELF! It's a common disorder known as Neuman-Son Dissociation Disorder (NSDD), and it's made you the spitting image of our numbskull mascot! Your dad sounds like a truly troubled individual — but as long as he keeps buying our rag for you, we'll look the other way! —Ed.



READER ALERT

If your letter was printed in this issue, we have a bonanza of delightfulness coming to your very doorstep! You'll be getting *Imagination Illustrated: The Jim Henson Journal* by Karen Falk, courtesy of our pals at Chronicle Books; *Spacehawk* by Basil Wolverton, from our chums at Fantagraphics Books; a DVD of *The High Fructose Adventures of Annoying Orange, Season 1* (on sale March 5), thanks to our amigos at Gaum Vivaldi Entertainment; *Rook Toys: Cheap, Crazyed Playthings* by Brian Heller, courtesy of our homies at Field Stallions Press (www.racktoysbook.com) and a Blu-ray 3D/Blu-ray 2D two-disc set of *Top Gun* (on sale February 19), courtesy of our buds at Paramount Home Media Distribution! So get writing, get printed, and get loaded with loot!



MAD

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YES WE CANYON

You used to say your magazine was good for wrapping fish and lining birdcages. I found one more use. This photo is from Plateau Point in the Grand Canyon. When hiking and camping in the Grand Canyon, the weight of the items you carry is important. Any extra weight is a burden you only have to carry back up. Your magazine weighs a lot, but I found an item it could replace in my backpack — my toilet paper. I knew MAD magazine would be up for double-doodie. But the next time I need to remember: FIRST read the magazine, then...oh, well.

Dan DeLaTorre • Lakewood, CO

DeLaTorre: Three Feet High and Rising — Wow, those lucky tourists got to see two natural wonders: the Grand Canyon, AND a full-grown man popping a squat in front of the Grand Canyon! However, we can't help but notice that you're not holding a copy of the actual magazine. Maybe you'd have more room in your pack if you weren't lugging around a laser printer everywhere you went. —Ed.



MAD #521 is on sale April 23!

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HOW TO REACH US:

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read fan letters/submissions!

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THE FUNDALINI PAGES

CATAclysmic SCENARIOS AND PROPHECIES TO IGNORE IN 2013



The eruption of the Mountford Molluscanum



The end of the night Appointment Book



Massive internet outages



"01-09-13 is '11-09-13'" Laptop closes on digital calendars



Sea monster swallowing



Chaos at airports



Implosion of the Phoenix's Stamp



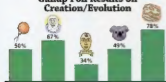
Implosion of the Phoenix's Stamp



Implosion of the Phoenix's Stamp

When all done: Author: Fundalini

Gallup Poll Results on Creation/Evolution



Believe that it is unlikely that humans ever began

Believe that the Earth was created 67 years ago by a God who likes messing with our minds

Believe that the Earth was created 67 years ago by a God who likes messing with our minds

Believe that the Earth was created 67 years ago by a God who likes messing with our minds

When all done: Author: Fundalini

The Yungbluth and the Restless



"It's not bad" The Blackstone Committee is behind everything! It's right there, "Toots!"

When all done: Author: Fundalini

Celebrity Cause-of-Death Betting Odds TAYLOR SWIFT

- Kills herself in despair after entering into a happy relationship and having nothing to write songs about... Even
- Crushed under the weight of her own hugs... 2-3
- Carried off in a gentle breeze... 3-1
- Sparked by Adele in horrible Grammy snailing race-up... 12-1
- Complications in childbirth while having Kanye's baby... \$90,000-1



When all done: Author: Fundalini

The Final "Bazooka Joe" Comic



When all done: Author: Fundalini

Rejected Fortune Cookies

The journey of 1,000 miles begins with a single step — and if that step is in our kitchen it leads on a cockroach.



Learn Chinese. Why are the dumplings missing? 为什么不见了? 为什么不见了?

When all done: Author: Fundalini

WHAT TO EXPECT FROM SAUDI ARABIA'S NEW ALL-FEMALE CITY



It'll have the longest run of its signs. (Translation: even)

The first for the ladies' room will be fixed

Within two months, the whole city will be covered with spiders, since there are no men around to kill them.

There will be a whale landing at sea during of their escape out of showers and sink drains.

When all done: Author: Fundalini

THE FUNDALINI PAGES

GRAPHIC NOVEL REVIEW DIARY OF A WALKING DEAD KID

By Jeff Kinney and Robert Kirkman, \$12.95, Random Death Publishing

The *Walking Dead*? *Diary of a Wimpy Kid*? Two massive popular cartoon titles, each with tens of millions of fans, but also two totally separate audiences. One series is a gritty exploration of post-apocalyptic horror, done as realistically as it can be, but trying to survive another day with the terrible knowledge that his own family might turn on him at any moment. And the other one's about school.

Each title has reached the pinnacle of success for any comic book creator. They've been turned into a TV show and a movie franchise, so what else can't ever have to wait their time making the original source material ever again. Right, PAPERS.

But the publishing houses aren't giving up that easy. And if they're hit a marketing ceiling, there's still one way to force additional interest in their flagging titles: combine them. Forever. This particular crossover faces daunting creative challenges. On the one hand, you've got a grade school sitcom done as a viral-memoir's Rich A. Smith that thinks fun assignments and disposers are akin to Shakespearean drama. On the other several times, you've got a report-like concept left of zombified adults gone wild with a more detailed vision for head trauma than the NFL. How can such disparate genres be integrated into one satisfying work? Can two one-note projects harmonize into a symphony?



To be honest, I haven't noticed much of a difference when my brother Rudrick became a zombie. It's not like he got any dumber. And his conversation skills are pretty much the same.



Before I kidnapped Mom and Dad, I pretended that I was one of Rudrick. So every couple of days, I place a food order with Patrick's Italian Garden, in 30 minutes or less, get free baked ribs, and Rudrick gets free delivery too! How was it to know that Carl Grimes would ring the doorknob first?



The answer is yes. These two series are actually a perfect fit. Who among us hasn't had an annoying sibling, and wanted to bite through their corded artery? *Diary of a Walking Dead Kid* manages to tap into the sweet, homicidal past that school and family are all about, and turn it into a charming, nightmarish, warily funny series of suffering that acknowledges of all ages on a deeply with.

When the story begins, Greg Heffley makes up to discover that he's been transported to the blood-soaked suburbs of post-apocalyptic Atlanta. How is this possible, you ask? Oh, shut up. You never wondered before how Greg could have 50% of his body weight concentrated in his head, but NOW you're getting real science about mutant details and alien-like eyes?

A. FINE. Greg is living with the switch because the world looks have all been eaten, the zombie-filled bullies can now be eaten, and it's okay to put an axe into your least favorite teacher's face. (There more so if they're a zombie.) As Greg's past get eaten one by one, he befriends origin boyhood nemesis Carl Grimes. Carl's the type of kid Greg's never seen before. Hardened. Resilient. Youngest NRA President ever. He's the most dangerous 13-year-old killing machine to appear in kids literature since Pope Longstocking.

If there's a problem with this strange zombie crossover, it's that all of your favorite *Wimpy Kid* characters are dead by the end of it. Including Swampy Male with Bush Tents, Sherry Male with Five Hair Lines, Swampy Male with Bush Tents, Swampy Male with Six Hair Lines and Prettiest Girl in School With Lovers. Except for Swampy Male and a Five Hair Lines Swampy With a Wig. That leaves one here Greg all alone, facing down in a post-apocalyptic, talking to a disconnected external thoughts to nobody in other words, like every *Diary of a Wimpy Kid* book.

NFL Player or Game of Thrones Character?

- 1. Prince Amirakem
- 2. Tyrion Lannister
- 3. Dornik Hobbes
- 4. John Snow
- 5. Bobb Stark
- 6. Wally Warfield
- 7. Jeffery Brathorn
- 8. Theon Greyjoy
- 9. Arianne Flowers
- 10. Jonny Light



Source: NFL.com, Game of Thrones.com, and various fan sites.

The Cover We Didn't Use



Voy to Go



AN HONEST ITEM RETURN LABEL

I am returning (insert) in this shipment because:

- ☐ Packaging isn't strong enough to hold my big brains.
- ☐ Received wrong item. Wanted the exact one pictured in ad, but this one that looks just like it.
- ☐ Subjected to homophobic slurs after wearing item/displaying item in bathroom.
- ☐ Can't seem to find item under onslaught of Styrofoam peanuts.
- ☐ Decided to renounce all worldly possessions and follow guru.
- ☐ Show didn't meet my expectations. Please, note me.
- ☐ Item was morally objectionable.

EASY WAYS TO LOSE WEIGHT



All I had to do was wait for the next bathroom break.



Before you can lose weight, you have to be a hypocrite. You have to eat a lot of empty calories.



All I had to do was wait for the next bathroom break.



Very easy weight loss method to maintain total weight. You can lose weight with a lot of empty calories.



You can avoid being tempted to lose weight by eating a lot of empty calories.

THE FUNDALINI PAGES

Haggerty Will Get You Nowhere



Writer and Artist: Tim Haggerty

GO AHEAD, BRANDISH IT. SEE HOW IT FEELS.

More Rejected Fortune Cookies

Good luck is contagious —
and so is the bacteria in our tea.

Money will come your way
if you recalculate your check —
your waiter overcharges.

Photo: LaGrang / Dreamstime.com

LEAST UTILIZED POLICE CODES



- | | |
|--|---|
| 547 Monkey Laundering | 634 Stealing a Joke |
| 104 Grammatically Incorrect Graffiti | 809 Threatening Sign Language |
| 214 Loitering at a Bus Stop | 825 Forging Someone's Signature Dance Move |
| 537 Dog with a Crossbow | 735 Taking Candy from a Baby |
| 619 Christmas Card Fraud | 291 Conspiracy to Commit Office Lunch Robbery |
| 273 Shoplifting and Shopthrowing | 850 Impersonating an Officer's Voice |
| 119 Public Urination on Another Person | 181 Jury Pampering |

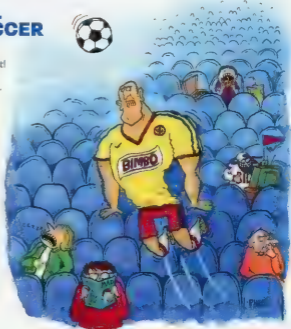
Writer: Matt Lussen Artist: Leonardo Rodriguez


The Stupid Seven

WHY AMERICANS ARE STILL HESITANT TO EMBRACE SOCCER

- 1 The fact that the game can end in a tie. You know what else ended in a tie? Vietnam! And everyone's still peeved about that!
- 2 They fail to televise the most appealing feature: the fan riots.
- 3 Players are kicking everywhere and not one of them gets kicked in the nads. Inexcusable!
- 4 We just like to be 3,794,100 square miles of nationwide individualistic pains in the ass to the rest of the world. If that wasn't true, that measurement would be square kilometers!
- 5 Because Americans suck at it and if we suck at it, our egos won't let it be called a real sport.
- 6 The game ends in under two hours! How are we supposed to alienate and neglect our spouses and children if the game isn't at least three hours long?!
- 7 The jerseys have product sponsors right in the middle. It takes most people forever to realize the game isn't "The Red Bulls" vs. "The Bimbos."

Writer: Matt Lussen Artist: Phil McAndrew





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SHANE DAVIS - Superman: Earth One
JAN DUURSEMA - Star Wars
JARED FLETCHER - DC and Marvel Letterer
MATT HOLLINGSWORTH - Daredevil, Hawkeye
HENRIK JONSSON - Detective Comics, Suicide Squad
ADAM KUBERT - Wolverine, Hulk, Superman, Avengers
ANDY KUBERT - Origin, 1602, Batman, Nite-Owl
STAN MADALONI - Studio 2p10
TOM MANDRAKE - Creeps, Fringe, To Hell You Ride
NICK NAPOLITANO - VP Manufacturing Admin, DC Comics
BILL PRESING - Rex Steele, Pixar storyboard artist
FERNANDO RUIZ - Archie, EPICS, PS Magazine
ERIC SHANOWER - Age of Bronze, Wizard of Oz
RICK VEITCH - Swamp Thing, The Big Lie
LEE WEEKS - Spider-man



THE KUBERT SCHOOL

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THE 50 WORST THINGS ABOUT CARTOONS

WRITERS: DESMOND DEVLIN, JEFF KRUSE AND SCOTT MAIKO

ARTISTS: PETER BAGGE, ANTON EMDIN, ADAM KOFORD AND HERMANN MEJIA

1 *Adventure Time*: we can't decide whether it's a gateway drug to LSD or the other way around.



2 The blatant product placement for Acme in Roadrunner cartoons.



3

Why must it always be the Pink Panther... and Clifford the Big Red Dog... and Asterix Obelix? Why can't we just judge each of them as individuals, rather than by the color of their skin, or fur, or hair?

4

In *Ratatouille*, Remy the rat never gives up. So how can he be French?



5 Dr. Seuss movies: Taking a 400-word book and turning it into a full-length film by adding a crapload of time-killing, ancillary padding.

6 Dora the Explorer, which has trained a generation of viewers to think they can solve complicated problems by shouting at their televisions. Of course, so has cable news.



7 The obvious gay subtext of Buzz and Woody. Do we even need to elaborate here?



8 The Flintstones: at the end of every episode, that sick bastard Fred brings Dino along to eat some Bronto Burgers. Isn't that kind of like taking Mr. Krabs to Red Lobster?



9 Adult Swim: once a testing ground for edgy, innovative cartoons, it's now about as exciting as wading through the tepid, urine-filled waters of an actual adult swim.

10 Archer is only the second-best cartoon featuring an abusive, sociopathic sex addict and alcoholic man's boy with an unfortunate history of killing hookers. You're not fooling anyone, Arthur!



11 Scooby-Doo: A six-foot Great Dane and four jobless sleuths driving back and forth across the country for 44 years...can you IMAGINE what the inside of the Mystery Machine must smell like?



12

Adult Swim: once a testing ground for edgy, innovative cartoons, it's now about as exciting as wading through the tepid, urine-filled waters of an actual adult swim.

13 It's pretty much impossible to enjoy a Gumby cartoon when you're worried about that lump on his head. Has he had it checked out? Is it benign? It seems...bigger than it did in the last cartoon...



14

Bubble Guppies. Not only do we just not like them, it's fair to say we have utter contempt for them.



15

The fact that we can't even pour a glass of milk without getting depressed about missing children... wait, hold on, that's one of the 50 Worst Things about Cartoons.

16

The ridiculous depiction of the future on *The Jetsons*. Flying to work and robot maids we can buy, but an intact family with no step-kids? In the future? Yeah, right.



19



The Flintstones, again, with its shameless Fundamentalist Christian propaganda. If we want to see humans and dinosaurs living together, we'd go to the Creation Museum in Kentucky.

17

Scrooge McDuck: Thanks, Disney, for setting such a great example for ~~any~~ who would go on to ~~become~~ business leaders.



18

Trying to remember the names of all Seven Dwarfs, and always coming up one short (usually Sneezly).



20

The scary, hideous teeth on Aardman film characters, which only reinforce that negative stereotype about the English.

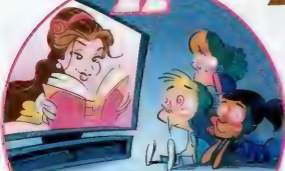


21

Eternally striving to improve *Robot Chicken*, Seth Green is driven by a singular creative vision: "Which superhero character haven't we hit in the balls yet?"



22



The main character in *Beauty and the Beast* is a girl who likes to read because books open up a limitless world of imagination. Naturally, 80 million copies have been bought for little video zombies who sit and watch it over and over and over again!

23

We've had enough of this. What the hell does the "E" stand for?



24

Bambi's mother? Dead.
Cinderella's mother? Dead.
Snow White's mother? Belle's mother? Dumbo's mother?
Nemo's mother? Lilo's mother?
Ariel's mother? Pocahontas' mother? Dead, dead, dead, dead, dead, dead, dead!
Think Disney script writers have some issues?

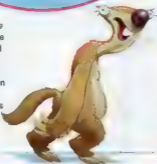
25

The criticism of *Pokémon* for causing epileptic seizures in young viewers — when, in fairness, spastically writing on the living room carpet is probably less damaging for kids than actually watching the show.



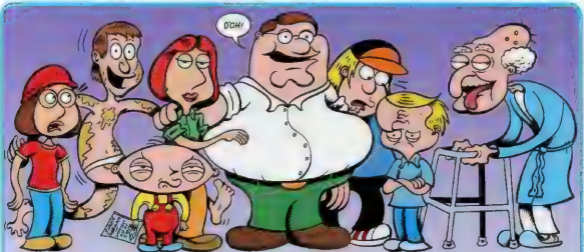
26

Most of the species in *Ice Age* existed during the Pleistocene epoch, but the saber-toothed squirrel and the T-Rex had both been extinct since the Cretaceous-Tertiary extinction event, some 66 million years earlier! This kind of sloppiness makes it impossible to enjoy the part where the dancing sloth does the moonwalk.



27

Turn on channels like Sprout or Nick Jr. at 3:00 or 4:00 A.M., and you'll see programs like *Catlow*, *Wonder Pats*, *The Berenstain Bears* and *Wow Wow Wubbzy*. What sleepless 3-year-olds are still up in the middle of the night watching this stuff, unless they live in a meth lab?



28

Family Guy's shameless plagiarism of *The Simpsons*, as well as its cruel mocking of Meg for being unattractive. Also, its tasteless depictions of the handicapped, with the greased-up deaf guy and kid with an upside-down face. Not to mention the creepy Herbert character and...you know what? Maybe we should just do a separate article called "The 50 Worst Things About *Family Guy*."

29

Four *Shrek* films populated by characters from fairy tales, yet not a single reference to the classic Serbian fable *The Leprous Beggarwoman* and the Giant with a Toothache? That's baffling. It's in pre-production at Dreamworks.



30

The *Insipid Cars* franchise: sure, the movies suck — but the fact that it puts money into Larry the Cable Guy's filthy

overall pockets pushes it into the realm of pure evil.



31

The here-and-gone 2011 reboot of *Beavis & Butt-Head*: the exact same teenage dumb asses from 15 years ago have somehow become too cerebral and sophisticated for the modern MTV demographic to grasp.



32

Dexter's Laboratory: a withering indictment of society's modern, hands-off approach to parenting, with mother and father authority figures completely disconnected from and oblivious to the lives of their children.



33

The cable network Boomerang, with its slogan, "It's All Coming Back to You" — airing such retro masterpieces as *The Flintstone Kids*, *The Smurfs*, *Pound Puppies*, *Captain Planet* and *The Planetes*, and *Jabberjaw*. Apparently "You're It's All Coming Back to You" didn't test well in focus groups.

34

Those weird red concentric rings that open *Looney Tunes*. Hey, why is Cartoon Network airing the video of someone's colonoscopy? Oh, no, wait — it's a Bugs Bunny cartoon.



35



With Hanna and Barbera both dead, now it can be told: the previously suppressed correlation between the increased number of bear attacks in national parks in the early 1960s and the popularity of *The Yogi Bear Show*.

36 If Timmy Turner has two fairy godparents who can do anything with magic, why doesn't he get them to fix his hideous overbite?



37 The suspension of disbelief required to accept that anime characters with severely dilated pupils walking around in full sunlight are not in constant screaming optical agony.



39 A heart growing three sizes in a 24-hour period isn't an indication that you're suddenly in the Christmas spirit — it's a warning sign of hypertrophic dilated cardiomyopathy. See a doctor immediately.



38



The obviously network-mandated inclusion of the token strong female character Sandy Cheeks to *SpongeBob SquarePants*, preventing the show from becoming a total sea-cucumberfest.

40

Jake and the Never Land Pirates, for making pirates look amusing and lovable. Guess the screenwriters haven't been to Somalia lately.



41

In *Spirited Away*, after the girl rescues one of the soot creatures, the giant-headed old lady steals pieces of her name. Then, the ghost boy reveals her parents have become amnesiac pigs. After that, a silent spirit gales a voice by eating a frog-man, and after the flood of gold, the white dragon, who's also the ghost boy, is attacked by a swarm of paper birds. But the next part, when one of the paper birds transforms into the giant-headed old lady's twin sister? Sorry, but that just doesn't make sense.

42

The unfortunate idea that an old man whose adventures revolve around his failing eyesight would be "funny." Imagine how much more hilarious Mr. Magoo would have been if he also suffered from dementia and incontinence.



43

The unrealistic depiction of quick, efficient, personalized medical help depicted on *Doc McStuffins* to an audience that will grow up knowing only *ObamaCare*.



45

Kung Fu Panda: the bizarre choice to have a panda fighting against foes like a snow leopard and a wolf. Although that's probably more exciting than animating the panda's real enemies — habitat loss and low birth rates.

46

Annoying Orange: 30 seconds of it on line is merely dumb and irritating. An entire 16-minute episode, however, should be dealt with as an international war crime.



48



The infuriating double standard: when Homer strangles Bart, it's hilarious... but when Uncle Bill did it to Billy Jr. he did three years in the state pen.

44

With Ferb's disturbingly high pants, dead stare and eerie, prolonged silences, we get the feeling that Phineas' next "mission" is going to be finding suitable long-term care for his clearly unstable stepbrother.



47

Alvin and the Chipmunks: If a producer green-lit a project starring Jennifer Tilly, Rosie Perez and that chick from *Chasing Amy*, it would never see the light of day. Yet this animated ice pick-to-the-ears is still going strong after half a century.



49

Shouldn't someone run some sort of DNA test on Mickey and Minnie before things go any further?



50

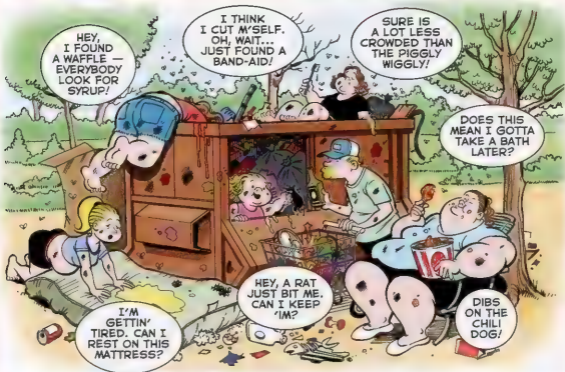
Cartoon Network: we weren't going to list them because they air MAD, but then we realized that's exactly why they should be included.





When you think of wholesome, all-American cartoon families, you think of *The Family Circus*. When you think of dysfunctional, all-American real-life families you think of the Thompson family featured in *Here Comes Honey Boo Boo*! Put them together and you've got...

Honey Boo Boo's FAMILY CIRCUS



Honey Boo Boo's FAMILY CIRCUS



Mama, this "fried rice" don't taste like rice at all!



I found my icky quarter! It was stuck in one of mama's fat rolls!



Mama, Gilly's eatin' booby! Does that make him a booball?



Not me! Not me! Not me!
Not me! Not me! Not me!



No, sweetie, "white trash" is just an expression. You, ain't gotta recycle yourself!



No, I just think a "150 pound rump roaster" is an unusual gift for a little girl.



PLANET TAD!!!!!!

ABOUT ME --NAME: TAD --AGE: FOUR SCORE AND -66 YEARS --HEIGHT (IN FOOTBALL FIELDS): .019



February 2, 2013

If I ran a sausage restaurant, I would have a special on pork sausage every February 2 and call it Ground Hogs Day.

February 5, 2013

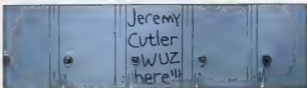
I don't get why people call it "tuna fish". It's not like there's a tuna bird or a tuna cow to confuse it with.

February 7, 2013

So, I had kind of a weird run-in with Jeremy Cutler today. Jeremy's sort of a juvenile delinquent. Like, he's the reason why they had to put a lock on the sign in the cafeteria announcing the day's specials, because the lunch ladies got tired of him stealing the letters "e" and "r" every time they served butternut squash.

He's also not very smart. Like, a while back, he was showing off that he'd stolen a pair of shoes from the bowling alley. Only Jeremy Cutler would think that it's cool to steal shoes that have the sweat of hundreds of people in them.

Anyway, today, I left during study hall to go to the bathroom, and I came across him writing on a locker with a marker. And he looked up and saw me and said, "Don't tell anyone you saw me." Unfortunately, I think he left a small clue that might lead people to figure out he did it. See if you can spot it.



February 8, 2013

So, today, Jeremy came up to me and said, "Hey! I got busted for writing on that locker yesterday! Why'd you tell on me?" And no matter how much I tried to tell him that it wasn't my fault, he wouldn't believe me. He just kept saying that he was going to "pummelize" me. And I said, "Do you mean you're going to 'pummel' me, or 'pulverize' me?" And he said, "Both."

Luckily, a teacher was watching, so Jeremy couldn't do anything then and there. But I'm going to have to be really careful to keep away from him for the foreseeable future.

February 10, 2013

I don't know why there's that extra "R" in "February". It's not like anyone ever pronounces it. Try it: Say "Feb-ROO-ary" out loud. You sound like a crazy person. You might as well go around pronouncing the day after Tuesday as "Wed-NESS-day", or pronouncing "strength" as "stren-GITH".

February 14, 2013

I've been dodging Jeremy all week long, and it isn't much fun. At one point this morning, I saw him coming down the hall, and had to duck into the Teachers' Lounge. I was sure I was going to get in trouble for that, but the only teacher who was in there was Mrs. Winter, the geometry teacher, and all she said was, "I didn't see you, and you didn't see me." I'm not sure what she even meant by that. So's not like she was doing anything bad. All she was doing was drinking coffee from a tiny square thermos.



February 15, 2013

So, I was eating lunch today when my friend Chuck said, "Jeremy Cutler's coming over to our table!" So I did the only thing I could do: I ducked under the table. It was pretty gross, crouching on the lunchroom floor. I wound up kneeling in a puddle of chili that someone had spilled. Making it even grosser. They only serve chili on Mondays, so it must've been a few days old. And just when I thought it couldn't get any worse, Frankie Hastings who isn't especially small girl squatted right against my hand. I can still read the imprint of his shoe on the back of my hand. He wears Converse.



February 18, 2013

Well, the good news today is, I successfully avoided Jeremy for another whole day. The bad news is, in order to hide from him after lunch, I ran into the gym, and wound up in the middle of basketball tryouts. So in order to stay in the gym, I wound up trying out for the basketball team. My tryout was cut short, though, because Coach Hayes said, "Think fast!", and then threw a basketball at my face, and I wound up getting a bloody nose. Coach Hayes just kept apologizing over and over, saying, "Honestly, you're the first player I've ever seen who just let the ball hit their face."

And that's when I reached a decision: Since I started hiding from Jeremy, I've been smeared with chili, had my hand stomped on, and been hit in the face. Basically, I'm getting beat up worse than if I'd just let Jeremy hit me. So tomorrow, I'm going to stop hiding from Jeremy. I'm going to face him. For all I know, maybe he'll even respect me for standing up to him. Wish me luck!

February 19, 2013

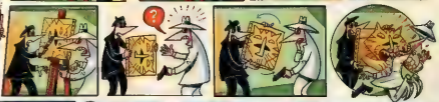
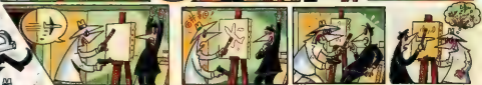
So, today was the day: The big showdown. It happened after lunch. I was standing in the hallway when I heard Jeremy shout, "Tad! You're dead meat!" And I shouted, "All meat is technically dead! The word for living meat is 'animals'!" And then I just stood my ground, waiting for him to come over, so we could settle this, once and for all.

That decision lasted until he was about five feet away from me, and I was reminded exactly how much bigger than me he is. That's when I took off running. And I ran through the school, and then out the doors, and then across the parking lot. And the whole time, Jeremy was chasing me, getting closer and closer, and I was getting more and more scared, and then I heard a loud thud. And I turned around, and saw that Jeremy had slipped and fallen. I guess bowling shoes don't get a whole lot of traction on icy pavement.

Anyway, Jeremy broke his wrist, and had to go to the hospital. And I guess the rumor around the school now is that I beat Jeremy in a fight. But I think I'm going to tell people what really happened.

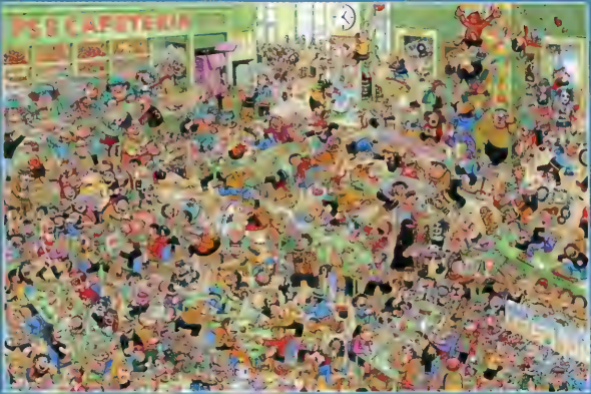
Eventually

SPY



SPY

SPY VS SPY



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You notice that her diploma has been altered



He's obviously having a difficult time transitioning from his last coaching job



For all of a better word he's a little too "Manson"ish



When focusing on improving your personal relationships, he insists on seeing naked pictures of your wife



On your list of goals to accomplish, he somehow manages to slip in "winning the lottery"



His technique for boosting your confidence and self-esteem involves egging you into bar fights



He pledges to help you in every aspect of your life finds him sometimes crossing a line you'd rather he didn't



One of her guiding principles involves stressing perfect grammar in subtle notes

Sergio Spagnuolo
Presents

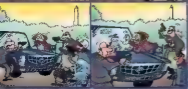
A MAD LOOK AT WASHINGTON



WRITER AND ARTIST: SERGIO SPAGNUOLO

COLORIST: TOM LUTY





Has an editor ever sent you a phrase that you've never heard before? Maybe they referred to a "True and Genu" or a "long day ahead." Sure, it might be from a foreign language, but it's not. It's just a phrase that's been around for a long time and has been used in English for a long time. It's a phrase that's been around for a long time and has been used in English for a long time. It's a phrase that's been around for a long time and has been used in English for a long time.

PHRASES

That Left the

English Language in 2012

"INTERNET PRIVACY"



"SUCCESSFUL 61-PARTISANSHIP"



MAD's

DO-IT-YOURSELF

ADVENTURE TIME

EPISODE

FINN AND JAKE MUST SAVE



PRINCESS BUBBLEGUM



MONEY FOR RETIREMENT



THEIR VIRGIDITY



THE LAST GREEN MAN



48% ON SHOW TIMES



A GUM CHEWS LEAD



A HEAVILY SEDATED RESSA



MANDY PATINKIN'S BEARD



ICE KING



VLADIMIR PUTIN



GHOST OF MICHAEL JACKSON



NANNA TRUMP



PAPA JOHN



ROCK BROTHERS



SCHOOL BUS ORDER



WEA MARKET

FROM THE EVIL



REVENGE



AN INVITATION TO GOOGLE+



R.A. DICKEY'S AUTOBIOGRAPHY



TO CUT IN LINE FOR THE NEW JORDANS



THREE FREE MONTHS OF DIRECTV



A GOSSIP GIRL REUNION



A SHOPPING OUTING WITH THE MAXXISTATLE



10 MINUTES ALONE IN CARVEL - ANYTHING GOES

WHO DEMANDS



A STRANGE BEAST



A BOMB SNIFFING SQUIRREL



AN EXTRA FROM PORTLANDIA



JUST A HINT BY NETMOO



THE LAST REMAINING OCCUPY WALL STREET PROTESTOR



A PUSH NOTIFICATION



AN EXCITEDLY RACIST RABBI



A DISORIENTED GARY BUSBY

BUT ON THEIR WAY, THEY ENCOUNTER



ADVICE



SAME LANDSCAPING WORK



THEIR CHOICE OF SOUP OR SALAD



AN EXPIRED GROUPOUN



A COMED ON SUPERNATURAL



A REFRUBISHED NEXUS TABLET



A SURE THING AT THE TRACK



SOME ORIGINAL "MAD MAX" ART

OFFERING THEM



APPLE



APPLE



HAIR-REMOVAL SYSTEM



RECEIPT FOR EMPANADAS



INTERTOWNING STL



COPY OF SHADY'S MEMOIR



ALTERNATIVE TO SPINAL



LOOPBACK IS WHAT'S BETTER PROTECTION PROGRAM

AND TELLING THEM ABOUT A MAGIC



ACE KING'S PEARSONS



THEIR FEAR OF GALLABALLS



THE TEA PARTY CANDIDATE



AN OLD GUY PLAYING CHESS IN THE PARK



THE SACKATEWEN ROADWORKERS



A MOB OF CRAZED DIRECTWRITERS



THE "TVG GUY'S" REVIEWER



REZZED, BUT NOT IZED

IN THE END, THEY DEFEAT



TEAMWORK



THE SICILIAN DEFENSE



GAMBIA STYLE



CIRCUSLY CLEAN SWORDS



A COMBINATION OF DIRT AND COURAGE



THEIR SPOOKY SENSE



ILLEGAL IMMIGRANTS



UNKINKED, BUT STILL INKED

BY USING

AND THE HEROES ENJOY A GOOD



LAUREL



DOWEL MOVEMENT



A PLEATLET



NOT WALLPAPERED



PROFILE PIC1



NAIL BAT



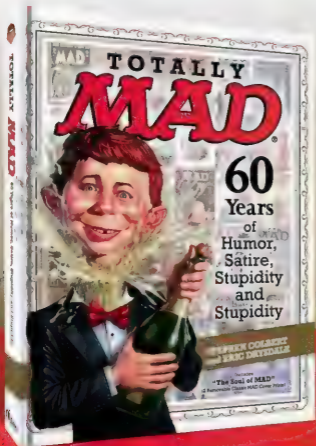
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THE STRIP CLUB

RODS & CONES

You know, I might believe in global warming if I could see one thing that proved it.



AAAUGH!

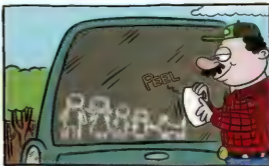
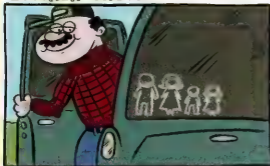


Just one thing! That's all I ask.

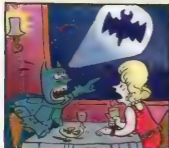
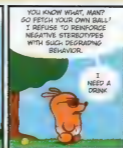


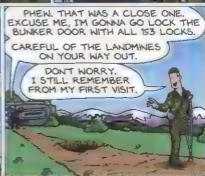
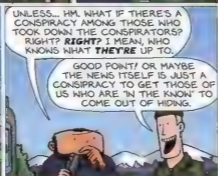
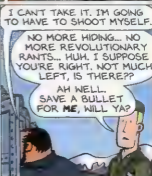
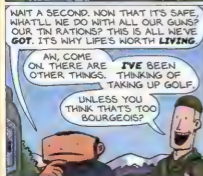
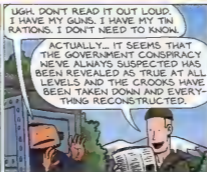
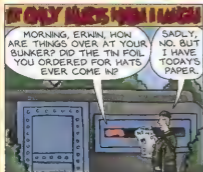
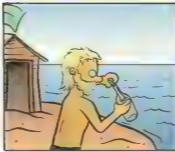
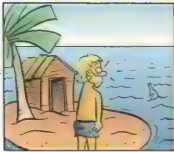
BRIAN GORDON

STICKER SHOCK



MATT LASSEN AND DAVID DUBISAND





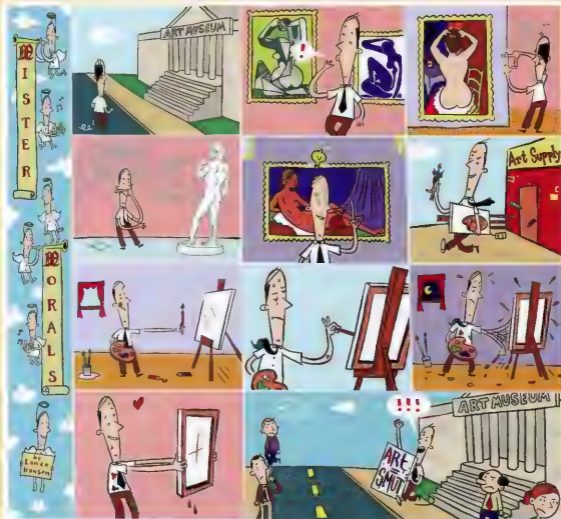
**WTF,
JEFF?**
or
My Room-
mate
Might Be a
Serial Killer

AGGGHHHHH!
GOOD LORD, JEFF!!

WHAT THE? THERE
ARE **BLOODY**
KNIVES IN THE
DISHWASHER!!!!

YOU KNOW THE RULE...**RINSE**
ITEMS BEFORE PLACING THEM IN
THE DISHWASHER!
**SORRY...
I FORGOT.**

KIT LIVELY & SCOTT NICKEL



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14⁹⁹

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3⁹⁹



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1⁴⁹
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Slightly-Used Lipstick

1 oz. tubes, brands and shades vary



7⁹⁹
each

Shower Gels with Pretentious Names That Don't Even Describe the Scent

Dreams of Gomorrah
Crystal Skull
Vague Aura
Forever Minus Three
Locked Room Mystery



3⁹⁹
1 gallon jug

Pierre LeJerque Cologne & Window De-Icer

G

coupon
Good at Gangreens

sale
4⁹⁹



Never'Dri Nail Polish

2 oz. bottles, assorted colors
No Limit - Good thru Fri. Aug. 31

Switch your prescriptions to us

get a **\$25**
Gangreens card*

It's easy, at first. Simply stop in with your huge armful of empty pill bottles, or go to gangreens.com/switchnow to sign up.

*Offer not valid on prescriptions from other Gangreens pharmacies, because that's asking Pinter to pay Pinter instead of actually switching

Ganggreens

CLEANING SUPPLIES



4⁸⁹

Shriek!™ Quintuple-Action Stain Sodomizer
Aaargh!™ Dirt-Getter-Outter
Ooooo!™ Schmutz-Remover
Zlorp!™ De-Gunker



3²⁹

**Clo-Wrex
Cloth-Dissoolving Liquid**
35 oz. bottle

CRAP...JUST CRAP!



AS SEEN ON
TV

12⁹⁹

MagiCup
Simply pour beverages in...
and MagiCup holds them!



8⁹⁹

Vicarious™ Tampons for Men
12 ct box

HOME



5/3⁹⁹

RealWeak Trash Bags

7⁹⁹

**Liquid Welcome™
Insect Attractant**



G

coupon
Good at Gangreens

sale
2/\$3



AeroMax Zeppelin Fuel
8 oz. cartons

**CHEAP TOYS FOR YOUR
SPOILED, SCREAMING KIDS!**

12⁹⁹

G.I. Joe Waterpounder

Much assembly required. Not recommended for
emotional injuries. May be available only in
unpublished Saturday stores. The entire
Toy or the Department Store.

1⁹⁹

**Hot Wheels
"Earth Raper" Series**

Bulldozer
Logging Truck
Fracking Crane
Caterpillar Backhoe



Advised sale merchandise may not be available in all stores. Or even in most of them. Many employees may not have even heard of the items. Supply may also be limited to local distribution of newspapers, and we all know that no one buys newspapers anymore. Rain checks are not available at randomly selected stores. Sale prices are for date listed in tiny print on the bottom of the first page. Items may not be exactly as pictured, but they'll usually be pretty close. Prices may differ on Gangreens.com, but, depending on your computer, it may be faster just to drive to your local store.

FOOD...HERE? WHY NOT?



24^{oz.}

Frozen Sparrow Thighs
100% American-Grown Meat



Disney Theme Park Bottled Water
100% Authentic Water
from the Log Flume
SALE: \$1 each



3 = \$5
5 = \$3

Levi's Clumpe
Non-Spreadable Margarine

Have Questions?

Just ask our staff of mumbly twenty-somethings — you may get answers!



coupon
Good at Gangreens

NEW!

sale
2⁹⁹

Goldfish Mercury-Added Crackers

Assorted 4 oz. bags

No Limit — Good thru Fri. Aug. 31



coupon
Good at Gangreens

sale
99¢

Pink Silme Extract

7 oz. tube

Limit 5 — Good thru Fri. Aug. 31



coupon
Good at Gangreens

sale
3⁹⁹

Circus Geek Cookies

40 oz. bag

Limit 5 — Good thru Fri. Aug. 31



coupon
Good at Gangreens

sale
3⁹⁹

Northern Border™ Canadian Salsa

15 oz. jar, regular or semi-spicy

Limit 4 — Good thru Fri. Aug. 31



coupon
Good at Gangreens

sale
4⁹⁹

Blanquet Meatless Chicken Skins

42 oz. box

Limit 17 — Good thru Fri. Aug. 31



SUBSCRIBE TO MAD AND OWN A PIECE OF MAD HISTORY!

In the 1980s, MAD founder and Publisher William M. Gaines established "The Soul of MAD" — a collection of 12 MAD covers chosen for their uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special reproduction of one of these covers. Subscribe to MAD for two years and receive a limited edition print of artist Norman Mingo's classic "Alfred Eating Corn on the Cob" (MAD #154) with your paid subscription.

Each limited edition print is 11" X 14" and bears a "Soul of MAD" marking. Each is hand-numbered and suitable for framing (it's entirely up to you, though — no pressure!).

SUBSCRIBE NOW TO INSURE GETTING THIS MAD COLLECTIBLE!

BECAUSE THIS IS A LIMITED OFFER,
WE CANNOT BILL YOU!

2 EASY WAYS TO SUBSCRIBE!

1. SUBSCRIBE ONLINE AT
MADMAG.COM
2. CALL 1-800-4 MADMAG
(1-800-462-3624)

NOTE: IF THIS IS A GIFT SUBSCRIPTION,
THE PRINT WILL BE SENT TO THE SUBSCRIBER UNLESS
YOU SPECIFY THAT YOU WISH TO HAVE IT SENT TO YOU.



MAD

ALFRED EATING CORN ON THE COB
MAD #154
NORMAN MINGO

2 YEARS OF MAD— 12 ISSUES!

PLUS THE LIMITED EDITION PRINT
"ALFRED EATING CORN ON THE COB"

ALL FOR ONLY \$29⁹⁹

(\$18.⁹⁹ for a 1-year, 6-issue subscription *but you won't get the limited edition print!*
Don't be a tightwad, go for the 2-year subscription!!!)

Limited edition print offer good for U.S. customers only. Sorry, no Canadian or foreign orders accepted for this offer.

KEYCODE: AWKMDCC

LET'S TWIST AND MAKE UP DEPT.

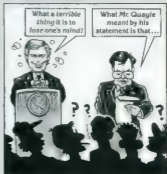
Back in the old days, if someone said something stupid, they had to pay the consequences...



Even as late as the 1970s, nothing had seemed to improve...



It was then that some savvy political consultant hit upon a vital new concept—if you can't change the messenger, re-interpret the message!



And thus was born that wilfiest of all political creatures...the "Spin Doctor"! They aren't real doctors, but they play them on TV! Their name comes from their purpose—to put a good "spin" on bad information. It wasn't long before others saw the advantages of Spin Doctors and immediately put them to work:

CELEBRITIES

When Madonna licked the naked midgel in her video, she was indicating that the special problems of the Vertically Challenged can also be licked!



BIG CORPORATIONS

The Chairman has announced that all otters and seagulls fortunate enough to receive an "unauthorized transfer" of oil as a result of the spill may keep the petroleum free of charge!



FEDERAL AGENCIES

The Nuclear Commission wishes to remind all pregnant women living in the vicinity of the reactor leak that thumbs are highly overrated!



Of course, Spin Doctors don't come cheap and are currently only available to the very wealthy. With any luck though, the field will soon expand and their price will plummet to a range where anyone can afford one! When that happens, look forward to the day when there are...



SPIN

DOCTORS FOR THE REST OF US

ASSOCIATE EDITOR: JOHN P. HARRIS

Source: *Author's calculations*



Bringing Home A Lazy Report Card



Getting To The Form Above



Investigating A Wind Model



Getting Caught (Chapter 11)



Getting Caught Cheating in Monopoly



Watching The Playboy Channel When Your Mom Walks In Is It You



Accidentally Unplugging Your Friend's Horse While Riding The First Level



Giving Some Hunters A Ride In The Clothes Dryer



Is your computer running frustratingly slow? Maybe it's the fact that you're too cheap to spring for anything but dial-up service. Or maybe the problem is viruses and cookies from all the sick sites you visit. (Yes, we mean you, Caldwell! We beg you to get the treatment you so obviously need!) Either way, if you haven't visited the MAD blog recently, we're here to help. Here's...

The Best of The Idiots



New MONOPOLY PIECES FOR MODERN AMERICA



THE UNABRIDGED NRA NEWS RELEASE

NRA STATEMENT

The National Rifle Association of America is made up of four million moms and dads, sons and daughters who haven't paid much attention as this organization has crushed any attempt to limit sales of assault rifles, high capacity magazine clips and "cop killer" bullets — and we were shocked, saddened and heartbroken by the news of the horrific and senseless murders in Newtown and especially the momentum anti-gun advocates seem to be gaining.

Out of respect for the families, and as a matter of common decency, and to give our PR team a bigger window to figure out how we're going to duck any responsibility whatsoever and blame this latest mass murder on untreated mental illness, video games and anything else we can think of, we have given time for mourning, prayer and a full investigation of the facts before commenting and trotting out our old propaganda chestnut, "guns don't kill people."

The NRA is prepared to offer meaningful contributions to help make sure this never happens again, and is prepared to work tirelessly to find loopholes in, and ultimately undo, any unlikely gun legislation that winds up getting passed.

The NRA is planning to hold a major news conference in the Washington, DC area on Friday, December 21, the start of the big holiday weekend, when most people are too busy to really pay attention and we can weasel our way out of this tight spot.

FOR MANY
AMERICANS, WHAT IS
THE MOST IMPORTANT
FORM THEY WILL
EVER FILL OUT?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

As you get older, there are choices to make and paperwork to go with them. It's a real gamble — for all of these choices, you can bet there are consequences. Taking the time to be thorough and thoughtful pays off. Naturally, people are nervous to be in the deep end of the pool, so they study their options and fill in the blanks as best they can. To find out what form is dominating the thoughts of many, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



THERE ARE TOO MANY FORMS TO FILE. IT'S NOT FAIR
MAKING PEOPLE DO THIS. TECHIES NEED TO RESEARCH
MAJOR WAYS TO RESOLVE THIS MESS. WE NEED BOLDNESS
BASED ON NEW IDEAS TO END THESE FORM-CRAZED RACKETS

FOR MANY
AMERICANS, WHAT IS
THE MOST IMPORTANT
FORM THEY WILL
EVER FILL OUT?



FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO THAT "A" MEETS "B"



THEIR
MARCH
MADNESS
BRACKETS



God Bless
OUR
ASSAULT



WEAPONS

A **MAD** SAMPLER

DW